**Intergastra highlight: International hotel assortment from Häfele**

**One Room, one Face – one Style**

The Häfele Group for hardware technology and electronic access control systems has put together a globally available assortment for target group-oriented hotel room furnishing consisting of more than 200 products. The highlights of this product range will be on show on trade fair booth 4E51 in hall 4 at the Intergastra from 3rd to 7th February in Stuttgart under the motto “One Room, one Face – one Style”. The specialist for hardware technology and electronic access control systems is also emphasising its international 360° comprehensive project solutions with the presentation of a digital room design.

Häfele's international hotel assortment paves the way for rooms designed in detail from a single source with suitable products and solutions from the entrance to the storage space, the living area, the bedroom and the bathroom. In this way, architects, planners, investors and operators create rooms that are fully coordinated with a special, unmistakeable flair without problems.

Among other things, this unique assortment includes door fittings for the entrance door and the bathroom door, and the Dialock electronic access control system with its transponder-controlled comprehensive access control. If required, this also comes with an innovative smartphone key and suitable handles for doors and furniture.

The sound modules, which can be controlled with a smartphone or tablet using Bluetooth, storage space solutions with convenient accessories for cabinets and wardrobes, and Loox LED lights with integrated USB charging stations and motion detectors are much sought-after.

**More convenience with multi-functional furniture**

The assortment creates clever interior furnishings for hotels and multi-functional furniture of different sizes and for different requirements. Innovative ideas and projects on the subject of Micro Living, and comfortable living in a small space, which has become a mega-trend in view of the increasing real estate prices, have made Häfele the pioneer in the industry. The international hotel assortment is now providing the hardware for this forward-looking market, so to speak.

**Convenience for guests and operators: Dialock meets guest room control**

The Häfele Dialock access control system and the Interel Guest Room Management System (GRMS) – this smart duo gives insights into new perspectives for building automation and guest room control in hotels on the Häfele trade fair booth. From reception to the guest’s stay to optimised work organisation, access control and room control systems provide convenience, security and energy efficiency in hotels. Dialock door terminals communicate with the Interel network via a secure end-to-end connection using Bluetooth Low Energy (BLE). Both systems can be easily networked, controlled and operated – therefore reducing investment and operating costs.

**Hotel room door 2.0 – Three partners, one concept**

The hotel room door 2.0 is the further development of a successful concept which has made quite an impression in the hotel industry in the last six years. Brand partners Häfele, Herholz and Pfleiderer provide the hotelier with an overall concept for a hotel room door that is suitable for the respective operator and optimally configurable. The combination of the Häfele Dialock access control system and hotel room door terminal with smartphone capability, the innovative haptic surfaces from Pfleiderer and the well-tried door technology from Herholz are the trade mark of this new hotel room door, which is presented on the Häfele trade fair booth.

**Linking networks at the Focus Hotel**

And another thing: Häfele is also a partner again in the Focus Hotel industry meeting point and theme park right next door. This is where hoteliers, architects, industry insiders and manufacturers meet. They traditionally develop new potential and create networks in the theme park. Häfele exhibits its products in the application. The round lights above the regular’s table that are equipped with a light fabric from Häfele’s product range are particularly impressive. This is where the “blue hour” takes place in cooperation with the Association of German Interior Architects/Designers (BDIA) on three afternoons, so that planners and builders can get to know each other for future projects.

Further information is available from

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Captions:

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One Room, one Face – one Style. Häfele creates the optimum prerequisites for target group-oriented equipping of hotel rooms with its internationally available hotel assortment consisting of more than 200 products.

371217-A\_Fig2\_Intergastra\_Preview.jpg

There are room designs for the hotel industry with designs and colour combinations which are bang up to date on the Häfele trade fair booth at the Intergastra in Stuttgart.

371217-A\_Fig3\_Intergastra\_Preview.jpg

This bathroom mirror designed by Häfele is an absolute innovation. It contains different light scenarios, a sound system and a demister that effectively prevents the mirror from steaming up.

Photos: Häfele

**Häfele** is an internationally organized family owned and operated business with headquarters in Nagold, Germany. It was founded in 1923 and today serves the furniture industry, architects, planners, cabinet makers/joiners as well as dealers in over 150 countries around the world with furniture fittings and architectural hardware as well as electronic access control systems. Häfele develops and manufactures hardware fittings and electronic access control systems in 6 factories in Germany and Hungary. In the 2016 financial year the Häfele Group achieved exports of 79% with over 7300 employees in 37 subsidiaries and numerous additional dealerships around the world and revenue of 1.3 billion Euros.