**Häfele: Gold for multi-dimensional bathroom mirror**

**“The fairest of them all”**

The Häfele bathroom mirror enchants! Users in their own four walls as well as the guests in the hotel and the readers of the renowned industry magazine, Top Hotel. Every year, Germany's most widely-acclaimed hotel trade magazine honours the best products for the hotel industry and the achievements of the hotel supply industry with the Top Hotel Star Award competition, which is chosen by readers: Following the Gold 2017 award for the Häfele Smartphone key in the “Flexibility” category and Silver 2013 for the Häfele hotel room door in the “Service” area, Häfele’s multi-dimensional mirror continues the success series in 2018 and shines with gold in the “Design” category.

The multi-dimensional mirror by Häfele is a true multi-functional talent: It transforms bathrooms into wellness oases in the blink of an eye and scores points as an “event manager” with special entertainer qualities. Its high-quality make-up lighting, embedded in the front, even meets professional standards. The brilliantly bright, frontal light effectively reduces shadowing on the face and perfectly complements the room lighting. An integrated demister prevents fogging of the glass and always ensures the best view. After 45 minutes, the demister automatically switches to the energy-saving stand-by mode. The indirect mood light and – oh so smart – the invisibly integrated sound components, controllable via tablet or smartphone, always raise the mood. Using the Bluetooth connection, users can stream their favourite music in the bathroom.

The Top Hotel editorial team remarks on the innovative new product: “The multi-dimensional bathroom mirror by Häfele combines room lighting, mood lighting, sound system, and demister in one module and also looks great as a make-up mirror. All functions can be selected smartly via touch keys. It may well be the fairest of them all.”

Around 100 companies submitted their product applications at the end of 2017 in order to be nominated for one of the 15 categories of the Top Hotel Star Award. Only three products per category made it to the final and were featured in the December issue of the magazine. Until beginning of February 2018, 4,300 readers voted in favour of their favourites. The award ceremony took place on 11th March as part of the Internorga trade fair for hotels and restaurants in Hamburg.

Further information is available from

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Captions:

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The multidimensional mirror by Häfele transforms bathrooms into wellness oases in the blink of an eye.

Photos: Häfele

**Häfele** is an internationally organized family owned and operated business with headquarters in Nagold, Germany. It was founded in 1923 and today serves the furniture industry, architects, planners, cabinet makers/joiners as well as dealers in over 150 countries around the world with furniture fittings and architectural hardware as well as electronic access control systems. Häfele develops and manufactures hardware fittings and electronic access control systems in five factories in Germany and Hungary. In the 2017 financial year the Häfele Group achieved exports of 80% with over 7600 employees in 37 subsidiaries and numerous additional dealerships around the world and revenue of 1.38 billion Euros.